

METODE PEMBELAJARAN KEWIRAUSAHAAN TRANSFORMATIF DI PERGURUAN TINGGI

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Abstract

A strong country with progressive growth is own creative, innovative, flexibility of thinking, and capability to manage change of it's people. Entrepreneurship education nowday is being concern of regulation show the government awareness as importance of it and try to integrate it into the curriculum. But, entrepreneurship education is tend to implement teoritically, similar to business school not as enterpreneurship school with abstract outcome. Learning methods are occur in conventional ways as transfer of knowledge process quite in much, so the attention to mindset and mental transformation is rarely happen. In the other side the learning models are lack of respect to practical knowledge. Project Based Learning (PBL) as an alternative learning model which is provide with sufficient learning outcomes through meaningfull learning process. University is closely relate to the workplace as a potential institution being a pioneer to implement PBL model that could gives both of practical and teoritical knowledge for the student. PBL as a model is relatively ideal to develop essential competences as learning outcomes, and simultaneously university can promote cooperate enterpreneurship to generate condusive environment in implementing PBL model as usefull context.

Keywords: Project Based Learning, Entrepreneurship, College, Corporate Entrepreneurship

Pendahuluan

“Mengubah rongsokan menjadi emas” istilah dari Dr. Ir. Ciputra, adalah kalimat sangat transformatif dari seorang enterpreneur sejati. Apabila rongsokan bisa menjadi emas, Indonesia dengan kekayaannya bisa menjadi mutiara. Realitasnya banyak orang tidak memiliki kemampuan dan masih kebingungan bagaimana mengubah rongsokan menjadi emas. Orang lebih suka berburu pekerjaan daripada menciptakan pekerjaan padahal ketersediaan lapangan kerja

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